

Tanjung Manis Fishing Safari is Coming Back

Tanjung Manis: The Tanjung Manis Fishing Safari is coming back on 5-7 May 2017. This annual activity has entered its 14th edition in STIDC's calendar of events. It is part of STIDC's corporate social responsibility to encourage the people to participate in the development of Tanjung Manis New Township. This year's event will be graced by Tanjung Manis Member of Parliament, Datuk Hajjah Norah Tun Abdul Rahman and Kuala Rajang State Assemblyman, Datu Len Talif Salleh.

STIDC, being the state government's agency entrusted to oversee the overall development of Tanjung Manis, plays its pivotal role in encouraging the local populace as well as industry players to support the government's development agenda particularly in this new township.

Commending STIDC for its tireless efforts in encouraging the locals to participate in the development of Tanjung Manis, Datuk Hajjah Norah said, the people's undivided support is crucial in ensuring the success of the development plans. It is also to keep them abreast with the latest updates on economic spin-off such as new employment and business opportunities brought by new developments.

"Although there is huge potential in this industry, it is yet to be fully tapped by our local fishermen partly due to lack of modern fishing technology among them. Let us therefore, concert our efforts to promote this aquatic sport among the people. In future, we could also invite foreign media to cover this event in order to lure international participants. Undoubtedly, this will promote Tanjung Manis and Sarawak to global communities" Datuk Hajjah Norah said.

In recognition of the economic potential of this activity she proposed that the Federal Ministry of Tourism allocate a budget to leverage this sport to higher level parallel with the government's objective to make Tanjung Manis a preferred destination for marine activities in the region.

Meanwhile, Datu Haji Len describes the Tanjung Manis Fishing Safari as a platform to enlighten the locals on the business potential of our fishing industry as it provides information on the government's assistance for this industry. He added that fishing activities complement other sectors particularly hospitality and tourism industries and ultimately help to spur the economy. These activities augur well with the government's aspiration to position Tanjung Manis on par with other growth nodes under Sarawak Corridor of Renewable Energy (SCORE).

More than 60 anglers have signed up for the deep-sea category and coastal category and the number is expected to increase due to walk-in participants. This year's event also features other activities such as cooking and singing competitions.